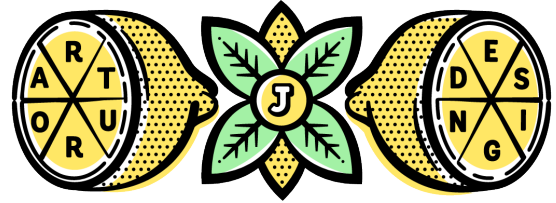


# ARTURO JIMENEZ

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## EXPERIENCE

**Hoodzpah Design Co.** - Graphic Designer / Illustrator  
Newport Beach CA, [hoodzpahdesign.com](http://hoodzpahdesign.com), May 2014 - Present

As an essential part of the Hoodzpah team, I've worked extensively on internal and client based design & illustration projects. I specialize in packaging design, digital mockups, social media marketing and advertising. Additionally, I do layout designs for magazines, a ton of illustrative work, apparel design, web design and blogging. I've become an asset to the agency by fully immersing myself in the work and exceeding client expectations.

**Maddie's Fund** - Graphic Design Contractor  
Remotely in CA, [maddiesfund.org](http://maddiesfund.org), March 2018 - Present

As the contracted Designer and Illustrator at Maddie's Fund, I am responsible for producing the digital and printed content that supports our mission of creating a no-kill nation where every dog and cat is guaranteed a healthy home or habitat! I design under the Creative Services Manager to produce marketing collateral, advertising, social media graphics, expo/conference booth graphics, presentations, infographics and much more. Our objective is to elevate the overall brand aesthetic by conceptualizing strategic design directions that make for creative solutions. [#ThanksToMaddie](#)

**AIGA Orange County** - Diversity & Inclusion Director / Design Co-Chair  
Orange County CA, [orangecounty.aiga.org](http://orangecounty.aiga.org), March 2015 - July 2018

I was the Diversity & Inclusion Director for the Orange County Chapter of AIGA, a 100% Volunteer run 501c(3) Non-Profit bringing opportunities for Creative Professionals to thrive in Orange County. As the D&I Director, it was my responsibility to support and aid the underrepresented creatives in the OC, including people of color, people with disabilities, and the LGBTQ community. Also, as a Design Co-Chair of the chapter, I was tasked with creating new visuals for the various events, workshops, and programs that we as a chapter produced. AIGA-OC is a community platform that invests in people and the value of design thinking.

**Hollywood Photo Booth** - Graphics Manager  
Los Angeles CA, [hollywoodphotobooth.com](http://hollywoodphotobooth.com), February 2015 - January 2017

My responsibilities revolved around managing deliverables and client contact. I helped over 1,000 clients personally by designing their photo booth graphics in our various formats; from the classic photo strip to green-screens, and everything in between. The design process was a mix of creating original visual artwork along with using their corporate assets and logos.

**See more** of my professional experience and special skills at [linkedin.com/in/arturojimenezdesign/](https://www.linkedin.com/in/arturojimenezdesign/)  
**References:** Contact me for a list of a few of my happiest clients, colleagues, and employers!

## EDUCATION

**California State University Fullerton, Bachelor of Fine Arts**  
Double Concentration in Graphic Design & Illustration, C/O 2014